

Entrepreneur  
Jan/Feb



## THIS IS YOUR YEAR

A new year is a time for resolutions, self-evaluations and goal setting. It's no different for entrepreneurs. In this issue, we tell readers: This year is all you. This issue is full of encouragement and instruction, with an eye toward fresh starts and seized opportunities. Entrepreneur shares inspirational stories from leaders who buckled down, along with new habits to acquire, ways to set and achieve goals, and the most important matters for every businessperson to think about as the new year begins.

Supporting Features:

[How Brands Capture the Cool Factor](#) // [The Habits of Successful People](#) // [Guide to Bootstrapping](#)



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# READY, SET CONQUER!

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Culling our vast and amazing library of how-to stories, Entrepreneur will publish a Tip of The Day story socialized across all platforms. Tips to improve your body, mind and soul—and, of course, your business. Plus:

- **Entrepreneur at CES** – Our tech team gets on the ground, bringing readers the new technologies that will transform how leaders work and play.
- **Remembering an Icon** - Week-long coverage celebrating the work of Steve Jobs and his impact.
- **The Bizzies** - Editors recognize the most innovative names in the entertainment industry.



## Native Integration Concept: 5 Step Guide to Unleashing Your Creative Genius

With the New Year in full swing, hungry, aspiring entrepreneurs don't just need inspiration and motivation to finally start that business of their dreams.

Let's really get the juices flowing by outlining the essential steps of the creative process, and how you can harness your ideas and put them to work.